

SEMI-ANNUAL RED LETTER SALE

AT THE BOSTON STORE

Monday Begins the Second Week of the GREATEST VALUES Ever in MUSLIN UNDERWEAR, LACES and EMBROIDERIES

The throngs of people that visited our store the past week is proof that this has been the greatest value-giving event ever held in El Paso. Even our enormous selling capacity has been tested to its fullest extent in supplying the demands of the thousands of enthusiastic buyers. Every day next week we will offer special bargain inducements in WHITE GOODS, MUSLIN UNDERWEAR, LACES AND EMBROIDERIES that will surpass anything we have yet offered. Many small lots of merchandise, because of their limited quantity, are not advertised, and it is among these that many of the best bargains are to be had. Watch carefully for the "Not Advertised" tickets.

You will have no one but yourself to blame if you don't get your share of our Red Letter Sale bargains. Muslin Underwear, Lace and Embroidery Sale starts Monday.

Express prepaid on all mail orders of \$5.00 or more except staples and heavy merchandise. No order too small for our best attention. Muslin Underwear, Lace and Embroidery Sale will start Monday.

Women's Ready-to-Wear

Red Letter Sale Prices	
WOMEN'S TAILORED SUITS —black and colors; man tailored and trimmed; all new models.	
\$15.00 Suits, Red Letter Sale price	\$9.75
\$27.50 Suits, Red Letter Sale price	\$16.98
\$35.00 Suits, Red Letter Sale price	\$23.98
\$50.00 Suits, Red Letter Sale price	\$29.75
WOMEN'S CLOTH DRESSES —black and colors, materials of diagonal serge and English tana.	
\$20.00 cloth dresses; Red Letter Sale price	\$13.98
\$18.00 BLACK SILK DRESSES, sale price	\$9.75
WOMEN'S SILK DRESSES —black and colors, messaline; Jersey and taffeta; \$25.00 silk dresses, sale price	\$16.98
WOMEN'S SEPARATE SKIRTS , black and colors—all the late materials, all late models—	
\$7.50 Skirts	\$4.98
\$11.00 Skirts	\$6.98
\$15.00 Skirts	\$7.98
WOMEN'S SILK PETTICOATS , black and colors, different style flounces; splendid qualities—	
\$5.00 Silk Petticoats, sale price	\$2.98
\$6.50 Silk Petticoats, sale price	\$3.98
\$8.00 Silk Petticoats, sale price	\$4.98
WOMEN'S LONG SILK KIMONOS , beautiful designs—	
\$8.50 Long Silk Kimonos, sale price	\$4.98
\$12.00 Long Silk Kimonos, sale price	\$7.98
MILLINERY, PLUMES AND FURS AT HALF PRICE	

Misses' and Children's Ready-to-Wear

CHILDREN'S BEAR-SKIN COATS , white and colors, ages one to six years—	
\$3.00 Bear Skin Coats, sale price	\$1.79
\$3.50 Bear Skin Coats, sale price	\$2.23
\$4.00 Bear Skin Coats, sale price	\$2.79
Eight to fourteen years—	
\$3.00 Bear Skin Coats, sale price	\$1.49
\$5.50 Bear Skin Coats, sale price	\$3.98
\$1.50 Bear Skin Coats, sale price	98c
CHILDREN'S WASH DRESSES , one to six years, long effect, all colors; neatly made and trimmed—	
\$1.00 dresses	69c
\$1.25 dresses	89c
\$2.00 dresses	\$1.49
\$3.50 dresses	\$2.79
Eight to fourteen years—	
\$3.50 dresses	\$1.98
\$2.50 dresses	\$1.79

Muslin Underwear

Red Letter Sale Prices

CORSET COVERS —Made of fine materials, trimmed with dainty laces and embroideries. For this sale we offer	
Corset Covers worth 35c; sale price	23c
Corset Covers worth 65c; sale price	39c
Corset Covers worth 75c; sale price	49c
Corset Covers worth \$1.25; sale price	98c
UNDERSKIRTS —Of fine muslin, cambric and English longcloth with deep double flounce, handsomely trimmed with lace edgings, insertions and embroideries. For this sale you get underskirts that are worth \$1.50; sale price	98c
Underskirts that are worth \$2.50; sale price	\$1.49
Underskirts that are worth \$3.50; sale price	\$1.98
GOWNS —Assorted styles, handsome garments, beautifully trimmed in laces, ribbons and embroideries.	
Gowns that are cheap at 75c; sale price	59c
Gowns that are cheap at 95c; sale price	69c
Gowns that are cheap at \$1.50; sale price	98c
Gowns that are cheap at \$2.00; sale price	\$1.49
Gowns that are cheap at \$2.50; sale price	\$1.75
Gowns that are cheap at \$3.00; sale price	\$1.98



WHITE SHIRT WAISTS —Handsomely trimmed with pretty laces and embroideries; new 1910 models.	
White Waists that are worth \$1.00; sale price	59c
White Waists that are worth \$1.50; sale price	98c
White Waists that are worth \$2.00; sale price	\$1.49
White Waists that are worth \$2.50; sale price	\$1.75
All Linen Waists that are worth \$3.50; sale price	\$1.98

Muslin Underwear

Red Letter Sale Prices

DRAWERS —Fine materials, neatly made and trimmed; many different styles to select from at the following sale prices:	
Drawers that are good 35c values; sale price	23c
Drawers that are good 65c values; sale price	39c
Drawers that are good 75c values; sale price	49c
Drawers that are good \$1.25 values; sale price	98c
CHEMISE —Cambric and longcloth, neatly made and daintily trimmed, beautiful garments, all go at Red Letter Sale prices. Chemise that sell regularly for 65c; sale price	49c
Chemise that sell regularly for \$1.50; sale price	98c
Chemise that sell regularly for \$2.00; sale price	\$1.49
Chemise that sell regularly for \$3.50; sale price	\$1.98
COMBINATION SUITS worth \$1.50; sale price	98c
Combination Suits, worth \$2.00; sale price	\$1.49
Combination Suits worth \$3.00; sale price	\$1.98
EXTRA SPECIAL —Children's Muslin Drawers, 2 to 14 years, worth 15c; sale price	10c
6 to 14 years, embroidery trimmed, worth 50c; sale price	25c
Children's Gumps for Jumper Dresses, from 6 to 14 years, embroidery trimmed, worth 75c; sale price	49c

Men's Suits

Red Letter Sale Prices

MEN'S CASSIMERE SUITS in a big range of the newest patterns and latest cuts; values up to \$15.00; sale price	\$8.95
Men's Suits worth \$18, sale price	\$11.45
Men's Suits worth \$20, sale price	\$13.45
Men's Suits worth \$25, sale price	\$16.95
MEN'S CORDUROY PANTS , in gray, brown and tan, worth \$4; sale price	\$2.98
Men's Corduroy Pants, worth \$3; sale price	\$1.98
Men's Cassimere Pants, worth \$3; sale price	\$2.15
Men's Cassimere Pants, worth \$4; sale price	\$2.95



Men's Overcoats at Red Letter Sale Prices

MEN'S DRESS SHIRTS , new and pretty styles, light and dark colorings, worth \$1.25; sale price	89c
MEN'S WORKING SHIRTS , different styles and colors, worth 65c; sale price	39c
MEN'S OUTFIT FLANNEL NIGHT SHIRTS , worth \$1.25, for 75c Outing Night Shirts, sale price	59c
MEN'S COAT SWEATERS , worth \$3.00; gray and white; sale price	\$1.98
Men's Sweaters, worth 75c; sale price	49c
MEN'S HALF HOSE , fancy styles, worth 35c; sale price	21c
Men's Black Socks, with white feet, worth 20c; sale price	12c

Boys' Clothing at Red Letter Sale Prices

BOYS' SUITS of fine cassimere and velvet, Buster Brown and Russian Blouse styles, 2-12 to 7 years; big assortment, values to \$7.00; sale price	\$4.95
BOYS' SHIRTS AND BLOUSES , percale and chambray, all sizes, worth 65c; sale price	48c
BOYS' HATS AND CAPS , assorted styles—	
Hats worth \$1.75	\$1.19
Hats worth \$1.50	98c
Hats worth 75c	49c
Caps worth 35c	23c
Caps worth 65c	48c

RED
LETTER
SALE
PRICES

HOME OF LOW PRICES—
Boston Store
J. STOLAROFF
516 & 18 E. OVERLAND ST.

RED
LETTER
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PRICES

LACES AND EMBROIDERIES—Embroideries 1910 Patterns

1 lot nainsook, cambric and Swiss Edges, Insertions and Bands, values up to 17-1/2c yard; sale price	10c
1 lot cambric, nainsook and Swiss Embroideries, Edges, Bands and Insertions, values to 20c yard; sale price	12 1/2c
1 lot Laces, narrow and wide widths; values to 15c yard, sale price 10c, 7 1/2c and 5c	5c
TABLE LINENS AND CRASH AT RED LETTER SALE PRICES	
Full Bleached Table Linen, worth 35c; sale price	25c
Full Bleached Table Linen, worth 45c; sale price	39c
Mercerized Table Linen, fine quality, worth 65c; sale price	49c
Full Bleached Table Linen, highly mercerized, worth 75c; sale price	59c
All linen Table Damask, worth \$1.00; sale price	75c
All linen Table Damask, worth \$1.25; sale price	98c
Good quality Cotton Crash; sale price	4 1/2c
All linen Crash Toweling, worth 12 1/2c; sale price	10c
Splendid quality all linen Crash, worth 15c; sale price	11c
A better grade and worth 16c; sale price	12 1/2c
WOMEN'S AND CHILDREN'S HOSE AT RED LETTER SALE PRICES	
Women's fast black Hose, worth 12 1/2c; sale price	8 1/2c
Women's tan Hose, worth 12 1/2c; sale price	10c
Children's fast black Hose, worth 10c; sale price	7 1/2c
Children's fast black Hose, worth 20c; sale price	12 1/2c
WOMEN'S AND CHILDREN'S KNIT UNDERWEAR AT RED LETTER SALE PRICES	
Women's fleece lined Vests and Pants, worth 35c; sale price	23c
Women's fleece lined Vests & Pants, worth 65c; sale price	48c
Women's fleece lined Union Suits, worth \$1; sale price	79c
Children's Vests and Pants, fleece lined, worth 35c; sale price	23c
Children's wool Union Suits, worth \$1.25; sale price	95c
WOMEN'S AND CHILDREN'S OUTFIT FLANNEL GARMENTS	
Women's Gowns, worth 65c; sale price	49c
Women's Gowns, worth 85c; sale price	69c
Women's Gowns, worth \$1.25; sale price	97c
Children's Night Gowns with or without feet, worth 65c; sale price	49c
Children's Night Gowns, worth 85c; sale price	63c
Children's Night Gowns, worth \$1.25; sale price	96c

Fine Ginghams, Chambrays and Cheviots

1 lot Dress Ginghams, Cheviots and Chambrays; solid shades, checks and stripes; all fast colors; worth 12 1/2c and 15c; sale price	10c
Apron Ginghams, best makes, all colors, all size checks; 10c quality apron ginghams; sale price	7 1/2c
A good quality apron gingham; sale price	5c
Silk Ginghams and fine zephyr Ginghams in checks, stripes and plaids, fine imported goods, worth up to 25c yard; sale price 15c and 15c	15c
1 lot 36-inch fine Cambrics and Percalines, light and dark colorings; for shirts and dresses; 15c values; sale price	12 1/2c

Sheets and Pillow Cases

54x90 ready to use Sheets, worth 40c; sale price	32c
72x90 ready to use Sheets, worth 55c; sale price	42c
72x90 ready to use Sheets, worth 60c; sale price	49c
81x90 ready to use Sheets, worth 85c; sale price	69c
72x90 Pepperell Mills Sheets, worth 75c; sale price	69c
42x36 Pillow Cases, worth 12 1/2c; sale price	10c
42x36 Pillow Cases, worth 15c; sale price	12 1/2c
42x36 Pepperell Cases, worth 17 1/2c; sale price	15c
42x36 hemstitched Cases, worth 17 1/2c; sale price	15c

White and Colored Bed Spreads

Full size white crochet Bed Spreads, worth \$1.00; sale price	79c
Full size white crochet Bed Spreads, worth \$1.34; sale price	98c
Full size white crochet Bed Spreads, Marseilles patterns, worth \$1.50; sale price	\$1.19
White crochet Bed Spreads, worth \$1.75; sale price	\$1.39
White crochet Bed Spreads, worth \$2.25; sale price	\$1.79
Colored crochet Bed Spreads, worth \$1.00; sale price	79c
Colored crochet Bed Spreads, worth \$1.85; sale price	\$1.39



Men's, Women's and Children's Shoes

Red Letter Sale Prices

MEN'S SHOES , gun metal, and vici, Blucher style, worth up to \$3.50	\$2.48
MEN'S SHOES , lace and button, black and tan, worth \$3.00; sale price	\$1.98
WOMEN'S SHOES , black and tan, lace and button, some with gray cloth top, worth \$3.00; sale price	\$1.98
WOMEN'S SHOES , vici, Blucher, pat. tip, light and extension sole, worth \$2.00. Sale price	\$1.49
BOYS' SCHOOL SHOES , sizes 1 to 5 1/2; vici and gun metal. Worth \$1.75. Sale price	\$1.29
MISSIE'S SCHOOL SHOES , sizes 8 1/2 to 11; Dongola and vici; worth \$1.25; sale price	89c
Sizes 12 1/2 to 2, worth \$1.35; sale price	98c

ExtraSpecials

Red Letter Sale Prices	
Guaranteed black Taffeta Silk 36 inches wide, rich and lustrous, worth \$1.29; sale price	98c
27 inches wide chiffon finish, worth \$1.25; sale price	89c
Swiss Silk, black, white and full range of colors, plain and dotted effects, for street and evening costumes; regular price 50c; sale price	29c

ExtraSpecials

Red Letter Sale Prices	
1 lot black and white shepherd checks, worth 19c; sale price	15c
1 lot double width plaids, all new color combinations, regular 29c values; sale price	29c
1 lot fine all wool dress goods, all the new colorings, regular 75c values; sale price	50c
1 lot 52-inch English Broadcloth, black and all the popular shades for suits and capes, all pure wool and a genuine \$1.25 value; sale price	95c

EXTRA SPECIALS

Standard Calicoes, all fast colors, worth 7 1/2c; sale price	3 1/2c
Shirting prints and prints with fancy borders, worth 10c; sale price	4 3/4c
Dress Percales, fast colors, worth 12 1/2c; sale price	9c
Dress Foulards, beautiful patterns, worth 20c; sale price	12 1/2c
Outing Flannels, all the best styles, worth 10 cents; sale price	7c
Yard Wide bleached Domestic, worth 10c; sale price	
Yard wide unbleached Domestic; sale price	
Fine materials for waists and dresses, worth 25c; sale price	12 1/2c
Women's white Handkerchiefs, worth 5c; sale price	2 1/2c

ExtraSpecials

Red Letter Sale Prices	
Full size white and gray cotton Blankets, worth 85c; sale price	59c
Fancy colored Blankets, worth \$1.25; sale price	89c
Bed Comforts, full size, worth \$1.50; sale price	98c
Bed Comforts, extra heavy, worth \$2.00; sale price	\$1.49

ExtraSpecials

Red Letter Sale Prices	
1 lot double width Flannelettes, suitable for kimono and dressing jackets, 12 1/2c and 15c values; sale price	10c
Choice of all our best quality kimono flannels, beautiful designs and colorings, 15c and 20c values; sale price	12 1/2c
Barber Towels, worth 5c each; sale price	4c
Hemmed Huck Towels, worth 10c each; sale price	7 1/2c